



MSG REAFFIRMS COMMITMENT TO COMMUNICATE WELL TO ITS PEOPLE

People across all Melanesian countries should be better informed about developments and opportunities led by the Melanesian Spearhead Group (MSG).

Speaking at a Communications Strategy workshop in collaboration with PACMAS this week at the MSG Secretariat's headquarters in Port Vila, Vanuatu, Director General, Mr Peter Forau, reaffirmed the Secretariat's commitment to encourage a 'two-way communication between the Secretariat and its members – particularly the Melanesian people'.

He told the Secretariat Staff and Executive during the 3 day workshop “it is important for people at grass root level to feel involved and participate in all initiatives led by the Melanesian Spearhead Group in order to fully appreciate the range of opportunities offered in our region and promoted through the work of the MSG”.

Mr Forau said the MSG Secretariat is developing this new Communication Strategy as part of the organization’s commitment to freedom of the press, expression and information as reaffirmed in the **MSG 2038 Prosperity for All Plan**.

He also added that the implementation of the framework of the MSG 2038 Prosperity for All Plan as endorsed by the MSG Leader’s Summit in June 2013 will be officially launched in June 2015 at the MSG Leader’s Summit in Honiara Solomon Islands so the Secretariat is now in preparation mode for this very important event.

Mr Forau said the MSG 2038 Prosperity for All Plan identifies four key objectives for the work of the MSG: Political Stability, Economic Prosperity, Social Equality and Inclusivity, and Sustainable Development. “He believes all citizens of Melanesia should enjoy and take ownership of these objectives that will be the driving force to achieving prosperity for all,” said Mr Forau.

The MSG Director General thanked the PACMAS media assistance program through Mr Francis Herman and Mr Jean Gabriel Manguy for facilitating and supporting the important workshop held at the Secretariat this week.

“I am confident that once we finalize our new communication strategy we can look forward to ensuring a much wider relationship with our people and members through improved communication methods that will reach out to our big populations in the rural areas of Melanesia,” said Mr Forau.

Authorized by the Director General

5 December 2014

MSG Secretariat

Port Vila

Vanuatu